

Corporate Communications – Information distributed actively!



Involving as many staff members as possible in the Corporate Communications is and will remain the major goal of companies. Uniform information possibilities in the entire company ensure that this goal is reached as close as possible. And it must be close as possible. And it must be possible that especially the maintenance can be carried out in a simple and transparent way.

The **VisuModul system** is particularly suitable for these general data mixed with group-specific information. Numerous clients report that from the very start, the system, enjoys a very high degree of acceptance among their staff. They trace it back to the clarity and simplicity of the solution which presents information in a precise and current way.

Clear responsibilities and easy handling are the basis for the success of such a project.

Documents in optimized holders

Protected from external influences, the documents are displayed in robust **document holders**. The formats used (typically DIN A4) are attached as requested. With the help of the **document holders**, turnover figures, quality information, important rules of behaviour or contact persons in the event of accidents for example can be placed on the **VisuModul System**.



Colour codes for orientation

What is the use of the best and most current contents if it takes the staff a long time to find them. It is therefore appropriate to use coloured **lettering strips** as navigation aid. Postings for the whole staff have a lettering strip in the same colour and with the same text on all boards. Group-specific postings differ in the content and the different lettering, however, they are immediately recognizable due to the unambiguous colour code.

What is our customers' opinion on VisuModul?

“With this very clearly structured information system, we succeeded in communicating important production and company data in a quick and up-to-date way. To us, it is an important component to increase efficiency.“ – J. Krämer.



Approach us! Ideas become product solutions!